BAIC

B30

THE ALL-NEW

B30

MADE FOR REAL LIFE.
READY FOR MORE.

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BUILT FOR EVERY PATH

Life is an adventure. The BAIC B30 is built to go with you, wherever it leads.

Available with a powerful turbocharged petrol engine or an advanced petrol-hybrid powertrain, the B30 delivers the performance and versatility to handle whatever lies ahead.

DESIGNED WITH PURPOSE

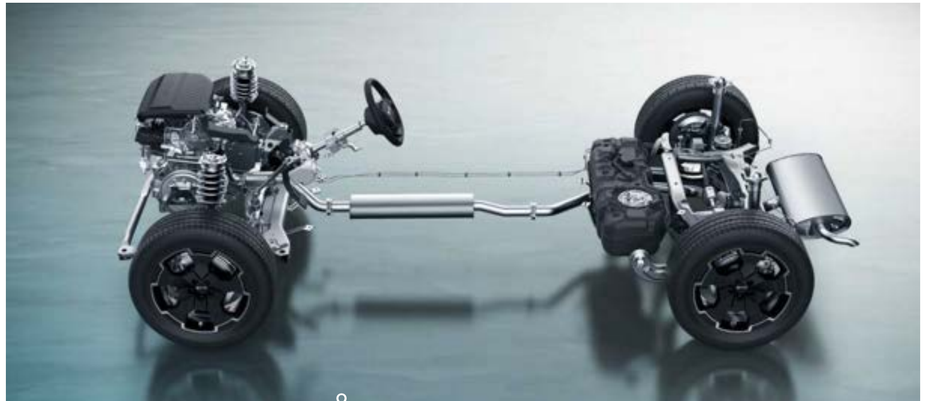
The B30's design is rugged capability wrapped in a a modern aesthetic.

The exterior features a distinctive 5-hole grille seamlessly integrated with LED light strips, an off-road front bumper, and bold hardcore lines.

The L-shaped floating roof and scratch-proof design add to its tough style.

Inside, the cabin combines a hardcore design with fashionable style, featuring a cockpit with a sub-instrument panel handler and a fighter-jet-inspired electronic shift lever.

ALL-TERRAIN CAPABILITY



ENGINEERING FOR OFF-ROAD SINCE 1958

The BAIC B30's dual-power system is the ultimate expression of force and critical efficiency.

ICE
Power is rooted in innovation. The standard B30 engine is an award-winning block, jointly developed with German builder, Meta. It's a VGT turbocharger, Miller cycle and 350 Bar direct injection, delivering performance with advanced emission control and 21-point noise reduction technology.

Hybrid
For an even bigger surge, the B30e AWD variant delivers up to 301 Nm of torque. This power is comparable to a 3-litre turbo engine, allowing you to accelerate to 100 km/h in just 6.9 seconds and acheive a projected range of over 1000 km.

Key Stats

- Max Power: Up to 301 kW
- Max Torque: Up to 685 Nm
- 0-100km/h:

MAGIC CORE HYBRID SYSTEM

The B30's unique hybrid system is an intelligent and highly efficient powertrain that seamlessly integrates the engine and electric motors. With six advanced operation modes, it automatically adapts to your driving conditions to optimise power, smoothness and fuel economy.

Electric Motor Drive:
At low speeds, the vehicle is powered by the electric motors alone for quiet, efficient city driving.

Series Drive:
In medium-speed conditions, the engine acts as a generator to power the electric motors that drive the wheels.

Parallel Drive:
During fast acceleration or overtaking, both the engine and electric motors work in unison to provide an instant surge of power.

Generate Electricity While Parking:
The engine can be used to charge the battery while the vehicle is stationary.

Electricity Regeneration:
The system recovers kinetic energy during braking or deceleration, converting it into electricity to charge the battery and improve efficiency.

ALL-TERRAIN CAPABILITY

You need a vehicle that can handle what your journey throws at it.

The BAIC B30 is engineered for extreme conditions, completing more than 4,000,000 km of demanding real-world testing in temperatures from −35°C to +50°C.

The All-Terrain System (ATS) offers four intelligent modes: Mud, Sand, Wading, and Snow. Each mode actively manages power delivery, traction control, and energy recovery to suit surface conditions as they change.

With a 215mm ground clearance, 25° approach angle, 30° departure angle, and a maximum wading depth of 600mm, the B30 is equipped to handle uneven terrain and challenging environments. Warning alerts help you navigate tricky conditions with confidence.

MADE FOR REAL LIFE.
BUILT AROUND COMFORT & SPACE.

For maximum flexibility, the rear seats fold flat, creating a near 1.9-metre load length. Combined with a quiet, well-insulated cabin, it’s a space that adapts easily to everyday use and longer escapes.

The B30’s generous cargo area offers up to 1496L of space, providing plenty of room for luggage, sports gear and camping equipment.

Front seats are heated and ventilated, with multi-level adjustment for all-day comfort. A three-position seat memory function and welcome mode make every drive comfortable from the moment you get in.

Inside, the B30’s bold black interior combines durable materials with a clean, modern finish, designed to stay comfortable and practical over time.

SAFETY FOR YOUR JOURNEY

The B30 puts effortless control at your fingertips with a 10.25-inch LCD instrument cluster and a 14.6-inch centre screen.

A comprehensive Level 2 ADAS safety suite provides a full circle of protection, including: Autonomous Emergency Braking (AEB) with pedestrian detection, Blind Spot Detection (BSD), and Lane Keeping Assist (LKA). These systems work together to help reduce risk and driver workload as conditions change.

Additional confidence comes from features such as a 360° dynamic 3D panoramic view and Rear Cross Traffic Alert (RCTA), supporting safer manoeuvring in tight spaces and busy environments.

FIND YOUR SHADE OF COURAGE

AVAILABLE COLOURS:

MOSS GREEN

SKY BLUE

PEARLESCENT WHITE

LIGHT GREY

MATTE PLATINUM GREY

PLATINUM GREY

JET BLACK

MADE FOR REAL LIFE. READY TO CREATE A LEGACY

When you choose the B30, you're investing in your own future. Your B30 is proudly made to meet global standards of quality and safety, connecting your choice to a greater legacy.

B30

MODEL / CONFIGURATION	ELITE ADVENTURE	PREMIUM ADVENTURE HEV	PREMIUM ADVENTURE HEV AWD
MSRP	$42,990	$47,990	$52,990
Special Launch Offer*	$39,990	$44,990	$49,990
Key	● Standard | ○ Optional | – Not available		
KEY SPECIFICATIONS			
Length * Width * Height (mm)	4730/1910/1790		
Wheelbase (mm)	2820		
Ground Clearance (mm)	215		
Curb Weight (kg)	1575	1690	1770
Number of Seats	5		
Energy Type	Petrol	Hybrid (Petrol + Battery)	Hybrid (Petrol + Battery)
Fuel Tank Capacity (L)	60	60	51
Engine Model	A156T2H	A156T2H-H1	A156T2H-H1
Engine Capacity	1498	1498	1498
Maximum Power of Engine (kW)	138	116	116
Maximum Torque of Engine (Nm)	305	235	235
Emission Standard	Euro VI		
Maximum Power of Electric Motor (kW)	–	130	130 (Front); 55 (Rear)
Maximum Torque of Electric Motor (Nm)	–	315	315 (Front); 135 (Rear)
Maximum Power of Power System (kW)	–	246	301
Maximum torque of Power System (Nm)	–	550	685
Drive Type	FWD	FWD	Real-Time 4WD
Front/Rear Suspensions	MacPherson Type/Multi-Link Type Independent Suspension		
Front/Rear Brake	Ventilated Disc/Disc		
Approach Angle	24.5°		
Departure Angle	30°		
Ramp Angle	21°		
Tyre Type	235/65 R18	–	–
	–	● 235/60 R19	● 235/60 R19
Spare Tyre	Non-Full Size	–	–
Wheel Hub	Aluminum Bicolour	Aluminum Bicolour	Aluminum Bicolour
Transmission	7DCT	DHT	DHT
Electric Transmission	●	●	●

	ELITE ADVENTURE	PREMIUM ADVENTURE HEV	PREMIUM ADVENTURE HEV AWD
EXTERIOR FEATURES			
LED Front Headlights	●	●	●
HMA High Beam Assist	●	●	●
Wheel Arch Side Lights	–	–	●
Headlight-Height Adjustment	●	●	●
Automatic Headlights	●	●	●
Headlight Turn off Time Delay	●	●	●
LED Daytime Running Lights	●	●	●
LED Tail Lights	●	●	●
LED High Mounted Brake Lights	●	●	●
LED Front Fog Lights with Cornering Function	–	–	●
Rear Fog Lights	●	●	●
Roof Rack	●	●	●
Outside Mirrors with Turn Signal	●	●	●

INTERIOR FEATURES			
10.25-Inch LCD Instrument	●	●	●
14.6-Inch Centre Screen	●	●	●
Leatherette Multi-Function Steering Wheel	●	●	●
Steering Wheel 4-Way Manual Adjustment	●	●	●
Heated Steering Wheel	–	–	●
Sunglasses Holder	●	●	●
Front Visor with Mirror	●	●	●
B-Pillar Handle	–	–	●
Passenger Handle/Rear-Row Handle	●	●	●
Front 12V Power	●	●	●
Trunk 12V Power	●	●	●
USB Type A - Front	●	●	●
USB Type C - Front and Rear	●	●	●
Rear Socket 220V Power (150W)	–	●	●
Hi-Fidelity Speakers	●	●	●
Roof Lights	●	●	●

	ELITE ADVENTURE	PREMIUM ADVENTURE HEV	PREMIUM ADVENTURE HEV AWD
INTERIOR FEATURES (CONT'D)			
Second-Row Lights	●	●	●
Trunk Lights	●	●	●
Sunroof (with Curtain)	●	●	●
Second-Row Armrest with Cup Holder	●	●	●
Rear Windshield Defogging	●	●	●
Acoustic Glass	–	●	●
Green Glass (4 Doors, Front and Rear Windshield)	●	●	●
Rear Door Windows and Rear Windshield Privacy Glass	●	●	●
D-Pillar Glass (Privacy Glass)	●	●	●
Front-Row Armrest with Cup Holder	●	●	●
Rear Seat – 4/6 Foldable	●	●	●
2nd Row Seats Can Be Folded Flat	●	●	●
Trunk Camp Table	●	●	●
Trunk Door Camp Light Hook	●	●	●
Center Control Multi-Function Bracket Mounting	●	●	●

SEATING FEATURES			
Leatherette Seats	●	●	●
Driver & Passenger Seats 6-way Adjustment	●	●	●
2nd Row Seat Backrest Angle Adjustment	●	●	●
Reclining Beach-Style Seats	●	●	●
Front Seat Ventilation	–	–	●
Front Seat Heating	●	●	●
Driver Seat 3 Memory	–	–	●
Driver Seat Welcome Mode	–	–	●
Front Seat Headrest Height Adjustment	●	●	●
2nd Row Seat Headrest Height Adjustment (3 units)	●	●	●

DRIVING FEATURES			
Assist Type	Power Assist		
Steering Modes			
Brake Electronic Assist	●	●	●
Drive Mode	Standard, Sport, Economy, Snow		
Launch Mode	–	●	●
All-Terrain System	–	–	● Mud, Sand, Wading
Electronic Limited Slip Assist	–	–	●

	ELITE ADVENTURE	PREMIUM ADVENTURE HEV	PREMIUM ADVENTURE HEV AWD
SAFETY FEATURES			
Hill Descent Control (HDC)	●	●	–
Speed-Control HDC	–	–	●
Hill Hold Control (HHC)	●	●	●
Electronic Parking Brake (EPB)	●	●	●
Auto Hold	●	●	●
Driver and Passenger Airbags	●	●	●
Driver and Passenger Side Airbags	●	●	●
Side Air Curtains	●	●	●
Front Seat Belt Pretension Limited Force	●	●	●
2nd Row Seat Belt Pretension Limited Force on 2 Sides	●	●	●
3-Point Seat Belt for the 2nd Row Center Seat	●	●	●
Seat Belt Unfasten Warning	All Seats	All Seats	All Seats
Front Parking Radars	4	4	4
Rear Parking Radars	4	4	4
Parking Camera	●	●	●
Engine Electronic Anti-Theft System	●	●	●
Car Anti-Theft System	●	●	●
Center Control Lock	●	●	●
Auto Door Lock / Unlock on Stall	●	●	●
Automatic Lock After Leaving	●	●	●
Automatic Unlock After Collision	●	●	●
Child Safety Lock	●	●	●
Tyre Pressure Monitoring System (Alarm and Display)	●	●	●
2nd Row Seat ISOFIX	ISOFIX x 2	ISOFIX x 2	ISOFIX x 2
Anti-lock Brake System (ABS)	●	●	●
Electric Brakeforce Distribution (EBD)	●	●	●
Brake Assist System (BAS)	●	●	●
Emergency Brake Assist (EBA)	●	●	●
Emergency Stop Signal	●	●	●
Brake-First System	●	●	●
Electronic Stability Program	●	●	●
Traction Control System (TCS)	●	●	●
RMI Anti-Rollover Control System	●	●	●
Corner Brake Control (CBC)	●	●	●

COMFORT FEATURES			
Dual-Zone Automatic A/C	●	●	●
Armrest Box Heating and Cooling	●	●	●

	ELITE ADVENTURE	PREMIUM ADVENTURE HEV	PREMIUM ADVENTURE HEV AWD
COMFORT FEATURES (CONT'D)			
A/C Pre-Ventilation	–	–	●
2nd Row Seat Vents	●	●	●
Keyless Entry	●	●	●
Remote Key	●	●	●
Key-Control Four Door Window One Button Lift	–	–	●
Wireless Charging	●	●	●
One-Button Start	●	●	●
Power Tailgate with Smart Anti-Pinch	●	●	●
Smart Window Closing in rainy weather	–	–	●
Rain Sensor Front Wiper	●	●	●
Front Boneless Wiper	●	●	●
Rear Wiper	●	●	●
Driver Door – One-Button Lift Power Window (with Anti-Pinch)	●	●	-
Four Doors – One-Button Lift Power Window (with Anti-Pinch)	-	-	●
Outside Mirrors with Electric Adjustment	●	●	●
Heated Outside Mirrors	●	●	●
Inside Rear-View Mirror with Dimming	●	●	●

INFOTAINMENT & TECHNOLOGY			
DA Head Unit (with DAB Radio)	●	●	●
Remote Key Control	●	●	●
Fatigue Reminder	●	●	●
Bluetooth Music and Phone	●	●	●
Smart Phone Connection	●	●	●
IACC Intelligent Adaptive Cruise Control	●	●	●
CarPlay	●	●	●
Integrated Cruise Control (ICA)	●	●	●
360° Dynamic 3D Panoramic View	●	●	●
Rear Cross Traffic Alert and Break (RCTA/RCTB)	●	●	●
Lane Departure Warning (LDW)	●	●	●
Lane Keeping Assist (LKA)	●	●	●
Lane Change Assist (LCA)	●	●	●
Blind Spot Detection (BSD)	●	●	●
Door Open Warning (DOW)	●	●	●
Traffic Jam Assist (TJA)	●	●	●
Overspeed Warning	●	●	●

	ELITE ADVENTURE	PREMIUM ADVENTURE HEV	PREMIUM ADVENTURE HEV AWD
INFOTAINMENT & TECHNOLOGY			
Manual-Setting Overspeed Warning	●	●	●
Forward Collision Warning (FCW)	●	●	●
Rearward Collision Warning (RCW)	●	●	●
Automatic Emergency Braking – Vehicle detection (AEB)	●	●	●
Automatic Emergency Braking – Pedestrian Detection (AEB-P)	●	●	●

INTERIOR TRIM			
Black	●	●	●

PAINT COLOUR OPTIONS			
Pearlescent White	●	●	●
Jet Black	●	●	●
Moss Green	●	●	●
Platinum Grey	●	-	●
Matte Platinum Grey	-	●	●
Sky Blue	-	●	●
Light Grey	-	-	●

WARRANTY & SERVICE			
Vehicle Warranty 7 Years / unlimited km**	●	●	●
Roadside Assist 7 Years Traction	●	●	●
Battery Warranty 8 Years / unlimited km**	-	●	●
Service Intervals 1 Year / 10,000 km**	●	●	●

**Whichever comes first. For commercial use: 7 years / 150,000 – whichever comes first
For commercial use: 8 years / 150,000 km - whichever comes first

*Special launch offer available on new BAIC B30 vehicles purchased from authorised BAIC dealers between 28 February and 31 May 2026 or while stocks last. Price of $39,990 + ORC is for the B30 Elite Adventure (base model) only. Higher-spec models are available at addition cost. *Price includes GST and excludes on-road costs. Offer not available in conjunction with any other promotion or discount. Vehicle specifications and colours may vary. BAIC New Zealand reserves the right to change, extend, or withdraw the offer at any time without notice. Finance is available to approved applicants only, with standard lending criteria, fees, and conditions applying.

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THE ALL-NEW

B30

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